2ND ANNUAL

MUDSLINGERS SUMMER SHOWDOWN

2-DAY EVENT AT THE SAN DIEGO COUNTY FAIR
SPONSORSHIP OPPORTUNITIES

The Mudslingers Gymkhana club is a long-standing community non-profit that provides enrichment for children, adults, and horses alike. We are writing to invite you to be part of our biggest event of the year.

On **June 17 & 18th, 2026**, Mudslingers will hold its annual end-of-the-year Summer Showdown. We are thrilled to announce that this year's Showdown is being held at the **San Diego County Fairgrounds**, in their beautiful indoor arena.

What is Gymkhana? It is an action-packed, precision sport that requires speed, dexterity, and excellent communication between horse and rider. Events include a selection of 13 games or "patterns," with riders grouped by age and ability. Gymkhana has been gaining popularity in recent years, and we are proud to be at the forefront of this sport.

How You Can Help: We invite your company to partner with us as a 2026 Mudslingers sponsor. Your contribution directly supports our non-profit mission, ensuring that local youth and adults alike can continue to enjoy the growth, discipline, and community that our program provides each year.

Through generous community donations, we can:

- Provide year-end awards to participants for their dedication.
- Offer high-quality equipment and tack prizes to support the horses.
- Create fun and lasting memories for local families.

Sponsor Benefits: Your consideration for this worthwhile opportunity is greatly appreciated. More than 200 Mudslingers and family members will see your support at this prestigious new venue. In addition, EVERY ONE of the THOUSANDS of fairgoers will pass through the Del Mar Arena (our show arena) as they make their entrance to the Fair.

- Mudslingers email newsletter
- Mudslingers website - *mudslingersride.com/sponsors/*
- Digital event flyers
- Social media pages
- AND in our Yearbook, which will be available at our Year End Awards Banquet

Marquee Sponsorship opportunity: If a donor buys a minimum of $1,000 worth of sponsorships, they become a marquee sponsor. They will be highlighted as such, with:

- Larger logo placement
- More announcements at the show
- Additional social media posts and highlights in the newsletters

All donations are tax-deductible. The Mudslingers Federal Tax Identification # is 82-2382733.

If you are a past sponsor, thank you; we truly appreciate your continued generosity. Please contact Fundraising Chairperson, Carrie Scanlan (cwscanlan@gmail.com) with your commitment by the date specified per sponsorship.

Thank you for your support,

Carrie Scanlan
Mudslingers Fundraising Chairperson
562.208.9610 | cwscanlan@gmail.com

MUDSLINGERS SUMMER SHOWDOWN
SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsoring our non-profit Mudslingers Gymkhana club. Please see the sponsorship opportunities we are currently offering:

Flag Sponsor

Have your name and/or logo on a flag that wil be carried on horseback during the show's opening ceremony on both days and prior to the match races on both days, which will involve all riders and will be captured in photos and video for promotional materials.

There are **12 available spots**, and **they go fast**!

$300

*Deadline for sponsorship submission is **May 1st 2026** for production purposes.*

Banner Sponsor

Have your name and/or logo advertised on a banner that will be hung for the 2 days of the event in areas that will be in view of riders, rider families, and spectators -- and visible in photos and video.

$350

*Deadline for sponsorship submission is **May 1st 2026** for printing purposes.*

T-Shirt Sponsor

Have your name and/or logo advertised on our special show shirt. This exciting opportunity allows your logo to be advertising for you, for as long as this shirt continues to get worn!

- Limit of 9 sponsorship slots.

$350

*Deadline for sponsorship submission is **May 22nd 2026** for printing purposes.*

Swag Bag Sponsor/Donations

Swag bags are given to all show participants. Swag bag sponsors can donate products, coupons from their company and/or logo'd products.

Bag Sponsor

Only **ONE Sponsor Slot** Available. The bag will show your company logo prominently on the front of the bag.

$500

*Deadline for sponsorship submission is **May 22nd 2026** for printing purposes.*

Item Donation

Misc

*All physical products must be recieved by **June 1st 2026** for preparation purposes.*

Buckle Sponsor

Hand out the buckles to the lucky winners of the place you sponsored! PLUS, new this year, the sponsor will **receive their own Mudslingers buckle!**
All Buckle sponsors are priced at $750. Sponsor placing level (1st- 5th or Match race) will be distributed on a "first come first pick" basis. Sponsors are invited to select their choice of placing, based on the remaining placings at the time of sponsorship submission.

$750

*Deadline for sponsorship submission is **April 15th 2026** if you wish to recieve your personal buckle at the show.*

Sponsorship Buckles Needed:

1st, 2nd, 3rd, 4th, 5th, & Match races (total of 4 races)

Additional Sponsor Opportunities:

2026-2027 BARREL SPONSOR **$2,500**

Includes sponsor's logo on 3 barrel covers used in all barrel events (Barrels, Big T, Figure 8 Flags, Speed Barrels).

Spectators at the day of the event will see the sponsorship, and logos will show prominently in photos taken by our amazing volunteer photogrpaher. Your logo will live on forever, in thousands of photos!

The sponsor's logo/name will also be seen on Mudslinger's social media, and will be included in the end of the season yearbook.

*Deadline for sponsorship submission is **April 24th 2026** for production purposes.*

This Sponsorship Lasts **ONE FULL YEAR** from Donation Date

THANK YOU FOR YOUR GENEROUS CONTRIBUTION!

Company Name: _____

Website (if applicable): _____

Contact: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Referral: _____

ITEM	PRICE	QTY	DEADLINE
Flag Sponsorship	$300		05/01/2026
Banner Sponsorship	$350		05/01/2026
T-Shirt Logo Sponsorship	$350		05/22/2026
Swag Bag Sponsorship - BAG Sponsor	$500		05/22/2026
Buckle Sponsorship: *Preference - Please Circle One:* *Match Races Division Placing*[2]	$750		04/15/2026[1]
Barrel Sponsor - Valid for 1 full year	$2,500		04/24/2026
	TOTAL:	$	

[1] Lead time for buckle production is between 8-10 weeks. If you missed the deadline and would still like to become a buckle sponsor, we can accommodate this; your personal sponsor buckle will be provided at a later date.

[2] Buckle assignments/placing will be assigned on a first come first serve basis, with priority going to marquee sponsors

***Marquee Sponsorship opportunity** - If a donor buys a minimum of $1,000 worth of sponsorships, they become a marquee sponsor. They will be highlighted as such, with:*

- ✓ *Larger logo placement*
- ✓ *More announcements at the show*
- ✓ *Additional social media posts*
- ✓ *Highlights in the newsletters.*

For example, see last year's website acknowledgment: mudslingersride.com/sponsors/

SWAG BAG DONATION ITEMS (Need 85)	Value (Each)	DEADLINE
		06/01/2026
		06/01/2026

Payment Method:

____ **Check:** Mail form and check payable to Mudslingers (32109 Caminito Quieto Bonsall, 92003)

____ **Credit Card:** Electronic Invoice will be sent, please email form to: info@mudslingersride.com

____ **Zelle:** Payment made to Mudslingers (info@mudslingersride.com)

MUDSLINGERS
info@mudslingersride.com

If you have any questions, please feel free to contact:

President: Sara Whyte - 619.843.3243 | sara@sundancehillsequestrian.com
Vice President: Andrea Thill - 760.298.9030 | andrea.danielle.thill@gmail.com
Club Treasurer: Mila Cochran- 415.470.2201 | mila.doddi@gmail.com
Fundraising Chair: Carrie Scanlan- 562.208.9610 | cwscanlan@gmail.com

Terms:
Apart from those items reserved for 2026 sponsors' first right of refusal, all requests will be accepted on a first come, first served basis once the agreement has been received at the Mudslingers Office. All sponsorships are subject to approval by the Mudslingers officers. Signing this agreement indicates firm commitment in accordance with the corresponding sponsorship rate card/brochure. An emailed signed copy of this agreement is also binding. Cancellations are non-refundable. Sponsorship amount must be paid the date the application is submitted. Invoicing will follow for final payment if not paid in full at time of application submission.